



April 23-25 (Sunday – Tuesday), 2023, Jaipur, Rajasthan.

State Government Proposal

Theme State & Partner State Deliverables

We propose to have only one Theme State for exclusivity. Partner State can be more than one.

S. No.	Deliverables	Theme State Rs 2200000/- plus 18% GST	Partner State Rs 1800000/- plus 18% GST
1.	A 3 day international travel mart at Jaipur and an opportunity for one to one meetings with top leading foreign tour operators from target countries across the world	✓	✓
2.	Complimentary fully built up Stall(s) Size: 3' x 3' sqm per stall.	10 booths – total 90sqm area	8 booths – total 72 sqm area
3.	Additional stalls will be on payment basis (Subject to availability)	20% Discount	10% Discount
4.	Exclusive Branding on one panel at the venue	✓	X
5.	Branding: Partner's logo to be placed on: <ul style="list-style-type: none"> ▪ Partner panels at strategic locations all across the venue ▪ Event's official website ▪ Post Event Report ▪ Advertisement in Travel magazines 	✓ Larger logo and Exclusive placement at all strategic branding points.	✓
6.	Partner's brochure in delegate kit	✓	✓
7.	Announcement thanking the Partners	✓	✓
8.	Pre scheduled one-to-one B2B meetings with the foreign buyers at your respective booths.	10 B2B accounts will be assigned	8 B2B accounts will be assigned
9.	Private sector players can join the State Govt. stall. They will each be given a username and id to prefix their B2B meetings	16 co exhibitor/private sector players (tour operators/hoteliers) can be accommodated in the booths	12 co exhibitor/ private sector players (tour operators/hoteliers) can be accommodated in the booths
10.	Accommodation at Jaipur for Senior Govt. Officials	Three Single rooms with breakfast at a star category hotel in Jaipur during the event	Two Single rooms with breakfast at a star category hotel in Jaipur during the event
11.	Transport at Jaipur for Senior Govt. Officials	Three cars (local running only) during the event	Two cars (local running only) during the event