

# The Great Indian Travel Bazaar 2010

April 11 - 13, 2010

Venue: B.M. Birla Convention Centre, Jaipur, Rajasthan, India

## Hospitality Partner

### **Requirements on complimentary basis inclusive of Breakfast (Silver Partner), Dinner (Gold Partner) and all taxes:**

1. April 7, 2010 – 2 rooms
  2. April 8, 2010 – 4 rooms
  3. April 9, 2010 – 4 rooms
  4. April 10-13, 2010 – 30 rooms  
April 14, 2010 (noon) - checkout
- Total 130 room nights on a SGL/DBL sharing basis. All extra bills if any to be sent directly to FICCI.
  - The rooms will be utilized by the FICCI officials, special invitees and media.

### **Mileage given to the Hospitality Partner:**

1. A 3-day international travel mart at Jaipur and an opportunity for one to one meetings with foreign tour operators and travel writers from target countries, tour operators & travel agents across India, Hotels, media and investors.
2. Prefixed one-to-one B2B meetings with the foreign buyers at your respective booths.
3. An exclusive board room with complete audio-visual facilities for a detailed presentation organized at your end to the target market.
4. Hotel profile to be placed on the event's website [www.greatindiantravelbazaar.com](http://www.greatindiantravelbazaar.com)
5. **Branding:** Partner's logo to be placed on:
  - Partner panels at strategic locations all across the venue
  - Partner Panels at road shows in the country
  - Brochure, Writing Pad
  - Event's website
  - Post Event Report
  - Advertising in Travel magazines
6. Announcement thanking the Partners.
7. One fully built up booth of 9 sqm area (Silver Partner) and two fully built up booths of 9 sqm area (Gold Partner).
8. Your promotional literature to form a part of the delegate kit.

9. Invitation to hosted inaugural cocktails and dinner on April 11, 2010 and hosted lunches on April 12- 13, 2010.
10. You may identify 10 leading tour operators from across the globe. Subject to availability, we shall invite them with return economy class airfare and complete hospitality at Jaipur.

**An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till April 2010.**